

VALLEY VISION, EDC

ECONOMIC DEVELOPMENT FOR THE LEWIS-CLARK VALLEY

UPCOMING EVENTS

BOARD MEETING:
JAN 7, 2025; 3:30 PM - 5:00 PM
STONEBRAKER MCQUARY INSURANCE



Kym Clift, CEO
TriState Health

Additional Leadership Joins the VVEDC Board

The Valley Vision Board voted to nominate Ms. Kym Clift to the board. Since 2021, she has been the CEO of TriState Health. Prior to joining TriState Health, Kym was the Chief Operating Officer/Vice President of Operations at Good Samaritan Regional Medical Center—Samaritan Health System in Corvallis, Oregon, and lead the revenue cycle operations at a national EMS/pre-hospital provider based in Scottsdale, Arizona. She has over 25 years of experience and is a native of Washington. Ms. Clift's leadership has significantly and positively impacted operations at TriState Health during her first three years. Her experience and knowledge with political influences will be an asset to Valley Vision.

Dear Valued Investors and Economic Development Supporters:

During this holiday season, we at Valley Vision EDC extend our sincerest gratitude for your unwavering support throughout the year. Your commitment to fostering economic growth within our community has been instrumental in driving progress and creating a brighter future for all.

This year, we've witnessed the positive impact of your investments to implement our strategic plan. We anticipate several upcoming announcements of businesses expanding to the L-C Valley with sizable capital investments and creation of new jobs.

Valley Vision's attention is set on expanding new wealth generators/manufacturing sector companies.

These businesses are not only creating jobs and boosting our local economy, but also driving innovation and diversifying our economic base.

We are incredibly grateful for your partnership in this endeavor. Your vision and generosity have made a tangible difference in the lives of our residents and the vitality of our community.

We wish you and your families a joyous and prosperous holiday season filled with peace, joy, and cherished moments.

Happy New Year. Respectfully,

JJC, President / CEO

Why is the BEAR Program Important?

Valley Vision's Business Expansion and Retention (BEAR) Program launched last year has yielded valuable insights into the challenges and opportunities facing local manufacturers.

The program, designed to foster a deeper understanding of the manufacturing sector, involved extensive data collection and interviews with industry leaders to assess their daily operational realities.

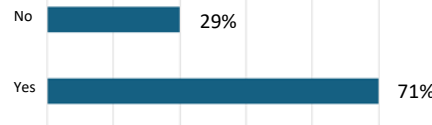
The findings of the BEAR program will soon be shared with local government entities, the Valley Vision Board, and the manufacturing community. These insights will provide crucial information for developing targeted strategies and implementing effective solutions to address the unique needs of local manufacturers.

"The BEAR program has been an invaluable resource for understanding the specific challenges faced by our manufacturing sector," says Ann Watkins, Board Chairman. "By gathering direct feedback from industry leaders, we can identify areas for improvement and develop targeted initiatives to support their growth and success."

The graph to the right represents the cost estimate of expansion/capital investment projects anticipated by our manufacturing businesses. More findings are expected to be released shortly.

Snapshot of BEAR Findings:

Anticipated Future Investment in Manufacturing



Expansion details, by respondent, over next 3 yrs

Total: \$5,840,000



An enormous "THANK YOU" to all our BEAR

Volunteers who participated in the interviews:

- | | |
|-------------------|-------------------|
| Robin Albers | Don McQuary |
| Steve Austin | Chad Miltenberger |
| Mark Brigham | Jeff Nessel |
| Su Brown | D'lynn Ottmar |
| Doug Cruthirds | Dave Pankey |
| Nikoli Greene | Brian Shinn |
| Mayor Dan Johnson | Mike Tatko |
| Hannah Liedkie | Patti Weeks |

Thank you to the *New Wealth Generators* for doing business in the Lewis Clark Valley

- | | | |
|------------------------------|--------------------------------|-------------------------|
| Bennett Lumber Products Inc. | Hotwire Direct | Pure Precision |
| Bentz Boats | Idaho Forest Group | Riddle Marine, Inc |
| CHS Primeland | Jetco Machine & Fabrication | RMR Bullets |
| Clearwater Paper Corporation | Marine Power Northwest | Rousseau Co. |
| Custom Weld Boats | P. K Metal, Inc | Seekins Precision, Inc. |
| Freedom Munitions | Pacific Steel & Recycling | Sonoco Products Company |
| Hells Canyon Armory | Renaissance Marine Group, Inc. | The Kinetic Group |

Mission Statement: To actively attract, expand or provide assistance to new wealth generators that enhance the quality of life to the Lewis-Clark Valley

INVESTMENT GROWTH DIRECTOR - HIRED

Valley Vision is thrilled to announce that Bruce Larson has accepted the position of Investment Growth Director. A former Board Member, Mr. Larson brings a wealth of experience to this critical role.

In his new position, Mr. Larson will lead efforts that secure new investments to implement Valley Vision's new economic development strategies. This includes three main activities:

- ◆ **Re-engaging past individual, corporate, and foundation investors:** Building upon past relationships to cultivate revitalized support.
- ◆ **Attracting new investment:** Identifying and cultivating relationships with potential investors and partners, including foundations, corporations, and government agencies.
- ◆ **Sharing Valley Vision's successes:** Communicating the organization's impact and vision to potential funders and the broader community, with a goal of increasing annual investment revenue by \$500,000.



Bruce Larson, Director
Investment Growth Committee

Mr. Larson is a strong advocate for Valley Vision's mission. His diverse professional background, including 15 years as a CPA, experience in education, and a successful career in sales and marketing, equips him well for this challenging and rewarding role.

"Bruce is a respected business leader in the Valley and brings valuable experience to our organization," said Ann Watkins, Valley Vision EDC Board Chair.

We are excited to welcome Bruce back to the Valley Vision team and confident that his leadership will be instrumental in driving the organization's success.

Thank you to our *Investors* of Valley Vision EDC - your contributions have fueled the changes to success!

Ms. Ann Watkins	CornerStone Interiors	Port of Lewiston
Mr. Don McQuary	Credit Bureau of Lewiston-Clarkston, Inc.	Presnell Gage, PLLC
Mr. Mark Brigham	D.A. Davidson & Co.	Regence BlueShield of Idaho
Mr. Mike Thomason	Dailyfly Media	Renaissance Marine Group, Inc.
Ms. Su Brown	Granite Concepts, LLC	Ridinger's Art of Photography
Advantage Advertising, Inc.	Hahn Supply Inc	River Cities Real Estate
Airbridge Broadband LLC	Hells Canyon Grand Hotel	Rivertree Inn
American Insurance	Holiday Inn Clarkston - Lewiston	Rogers Motors
Asotin County	Idaho Central Credit Union (ICCU)	Rousseau Co.
Avista Corporation	Idaho Forest Group	Seekins Precision, Inc.
Battles & Ells, PA	Joe Hall Ford	Southway Plaza, LLC
Bennett Lumber Products Inc.	Jollymore's	Sparklight
Best Western Plus the Inn at Hells Canyon	K&G Construction	St. Joseph Regional Medical Center
Capital Street Properties, LLC	Kenaston Corporation	Stonebraker McQuary Insurance
Carmel Minogue CPA & Associates PS Inc	Landmark Property Group	Sylvan Furniture
CHS Primeland	Lewis-Clark State College	TD&H Engineering
City of Clarkston	Lewis Clark Terminal, Inc.	Tribune Publishing Company
City of Lewiston	Lewiston Independent School Dist. No. 1	TriState Health
Clarkston Auto Sales	Lohman Accounting	Twin River Bank
Clearwater Paper Corporation	Martin Insurance	Umpqua Bank
Clearwater Power Company	McCann Ranch & Livestock, Co.	The Kinetic Group
Clearwater River Casino & Lodge	My Architect, LLC	Walla Walla Community College
Coleman Oil Company, LLC	Nez Perce Tribal Enterprise	Washington Trust Bank
Computer Doctors	P1FCU	Well Connected Electric, LLC
Comstrat	Pacific Steel & Recycling	Zions Bank
Cook's Car Company	Port of Clarkston	